

LINCOLN
PROPERTY
COMPANY

RETAIL

Bookmark Center

NEC Northwest Highway & Shady Brook Dr

5,000 SF Freestanding Building with 4,000 SF Patio to be Constructed 21,000 SF Office Building Available with 7,622 SF of Retail on the First Floor

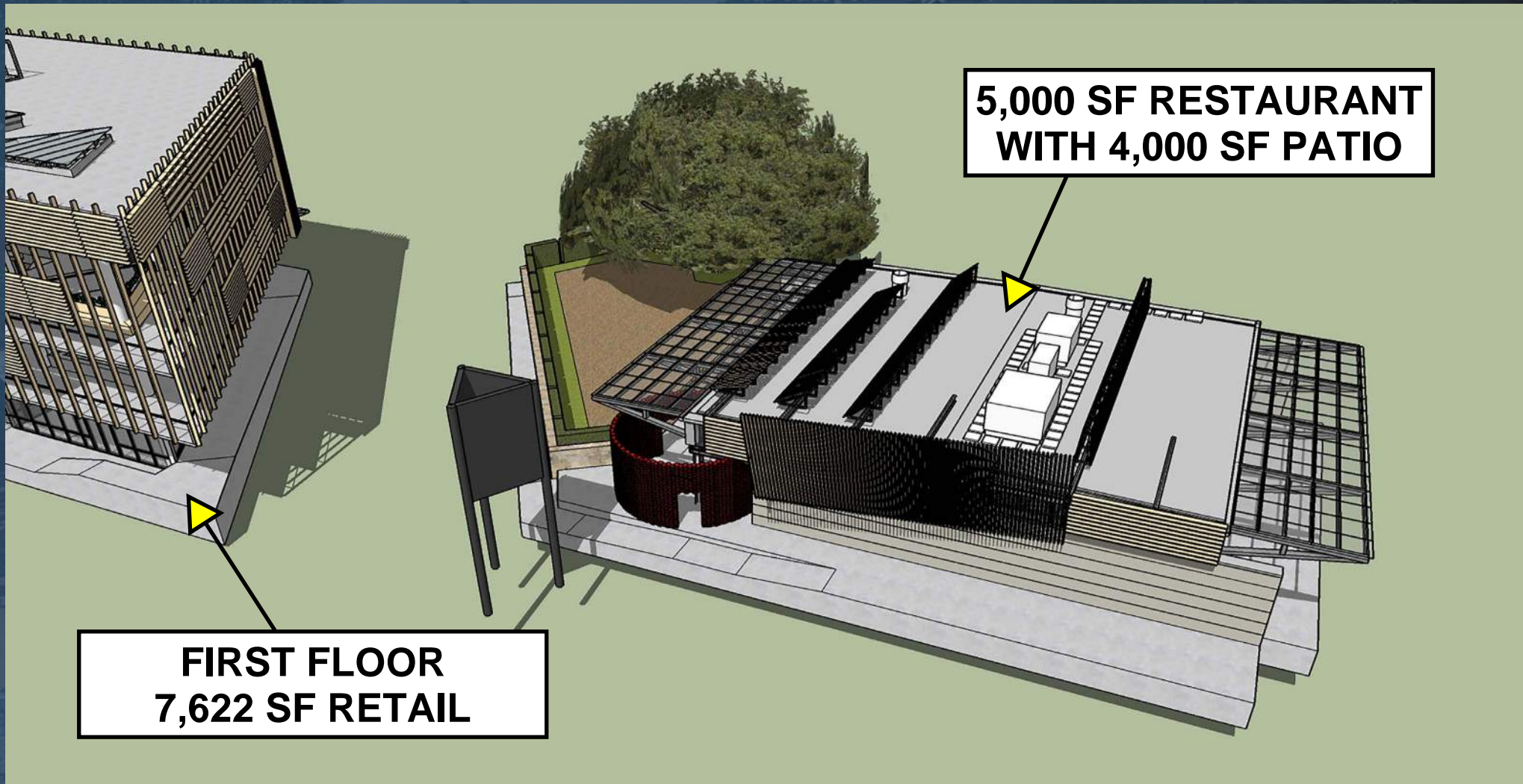


Bookmark Center

NEC Northwest Highway
& Shady Brook Drive
Dallas, Texas 75214

development overview

- Bookmark Center is perfectly positioned in the heart of North Dallas near NorthPark Mall and just east of Central Expressway
- The Development is easily accessible to all of North Dallas including the Park Cities, Preston Hollow, Lake Highlands and East Dallas.
 - The Center is anchored by REI and is located opposite the Half Price Books Flagship Store, which at 52,000 square feet is the largest book store in Dallas and one of the largest in the nation.



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demographics

	1 mile	3 miles	5 miles
2018 Population	40,810	165,182	450,635
Daytime Population	49,926	194,449	515,520
Avg Household Income	\$65,443	\$127,827	\$112,881

traffic counts

Central Expressway: 322,000 vpd | Northwest Highway: 63,000 vpd



**FIRST FLOOR
7,622 SF RETAIL**

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**FIRST FLOOR
7,622 SF RETAIL**

27,413 sqft
4 Level Office / Retail

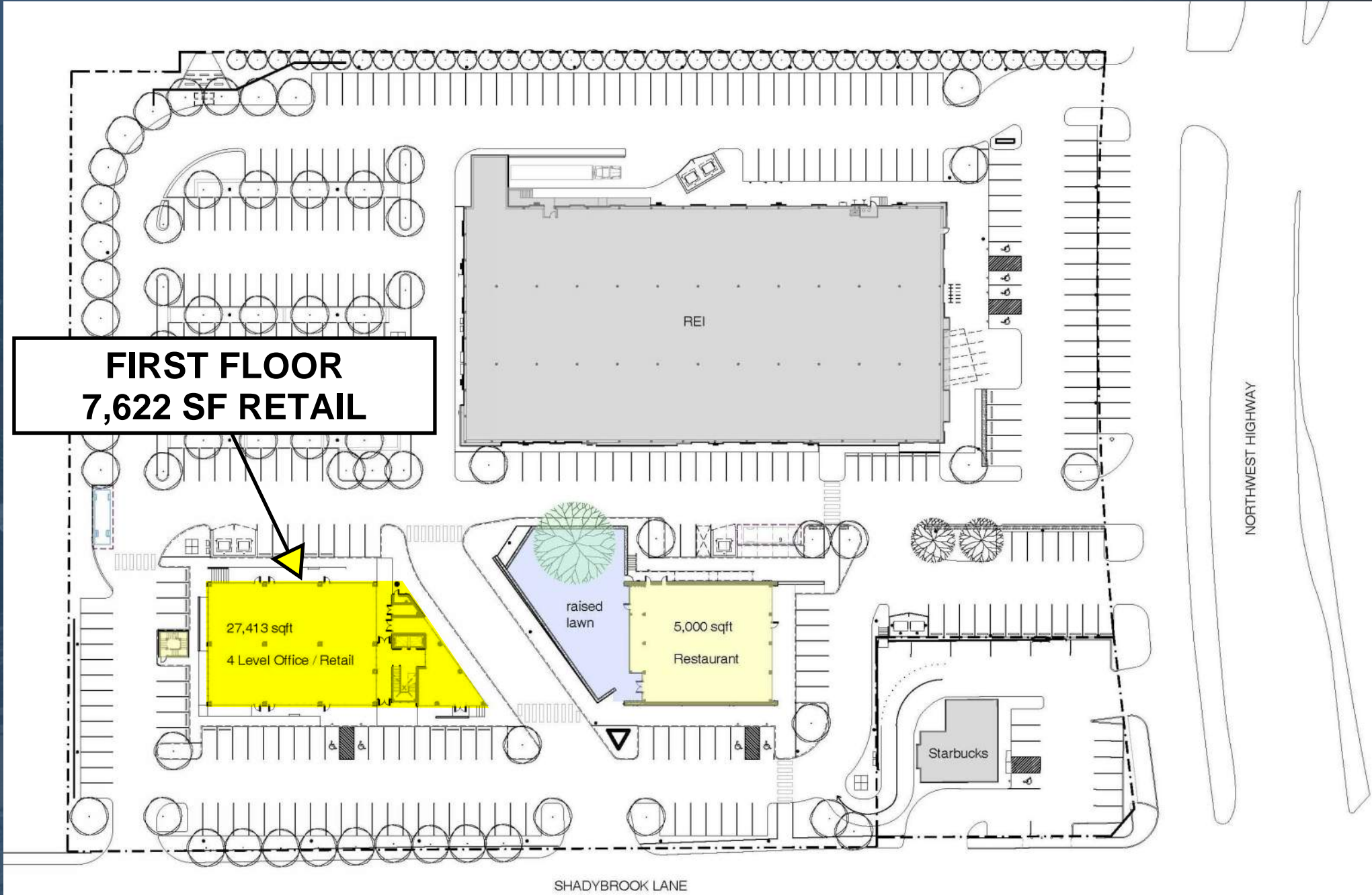
REI

raised lawn
5,000 sqft
Restaurant

Starbucks

NORTHWEST HIGHWAY

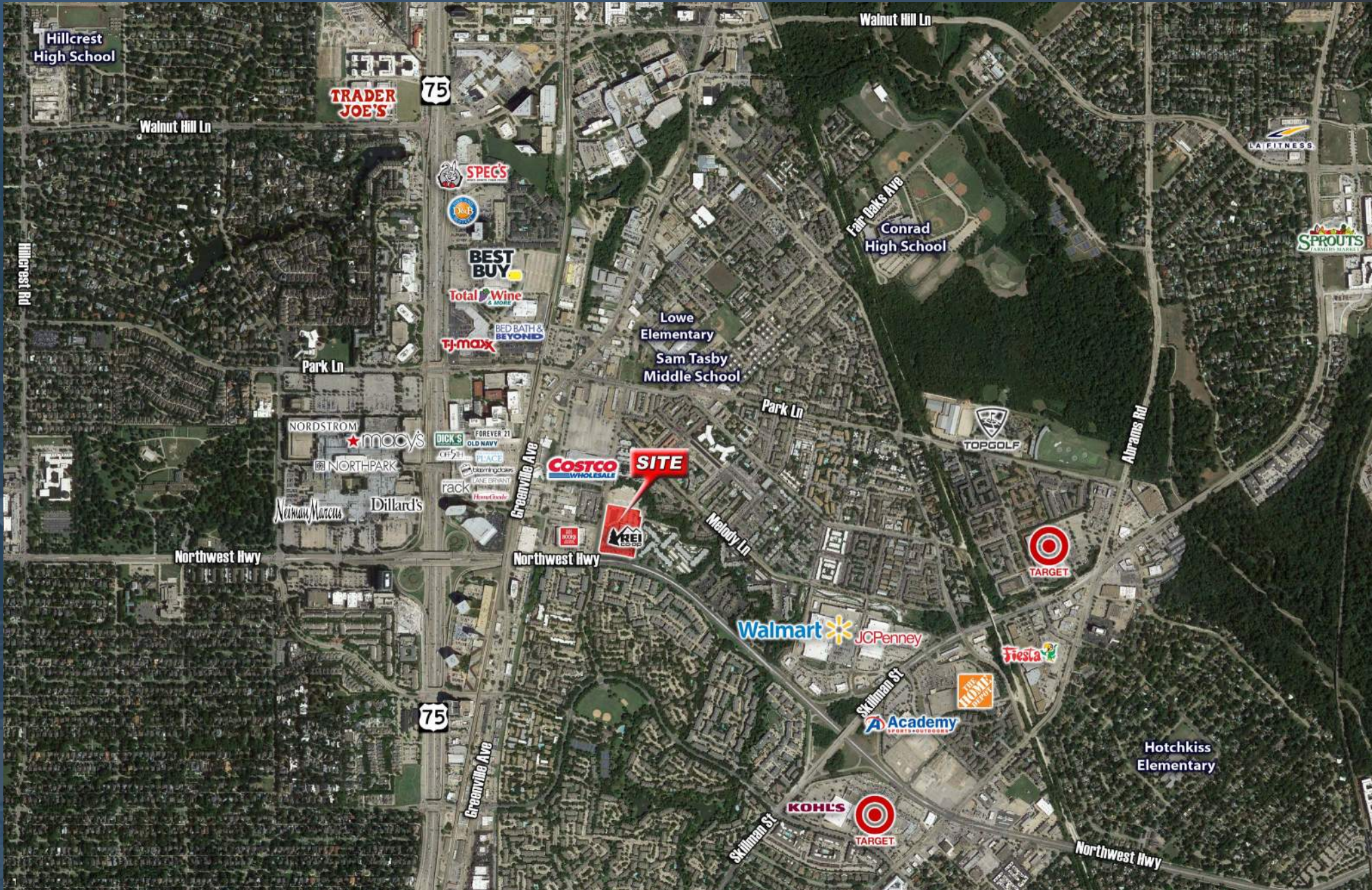
SHADYBROOK LANE



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BOOKMARK CENTER - DALLAS, TEXAS

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